

The 2019 “Great Grocery Giveaway” Game

OFFICIAL RULES

The "Great Grocery Giveaway Game" (the "Game") is offered by Associated Grocers, a Division of Buy-Low Foods Ltd., and is administered by WSP International Limited ("Administrators"). Associated Grocers hereinafter will be referred to as the "Game Sponsor".

NO PURCHASE NECESSARY TO PLAY.

General Game Information: The Game is being played at approximately forty-eight (48) participating Game Sponsor locations (“Participating Locations”) in the Canadian provinces of British Columbia (“BC”), Alberta (“AB”) and Saskatchewan (“SK”). Only Great Grocery Giveaway Game Tickets with Series #GMCAGG19 printed on the outside of the Game Ticket are valid for this game. Obtain a Game Ticket from any cashier or authorized personnel every time you make a purchase between \$0.01 and \$20.00, at a Participating Location during the Game Period while supplies last. Obtain one (1) Bonus Game Ticket for each purchase increment of twenty dollars (\$20.00) as per the chart below:

Purchase Amount (before taxes)	Quantity of Game Tickets
\$0.01 - \$20.00	1 Game Ticket
\$20.01 - \$40.00	1 Game Ticket + 1 Bonus Game Ticket
\$40.01 - \$60.00	1 Game Ticket + 2 Bonus Game Tickets
\$60.01 - \$80.00	1 Game Ticket + 3 Bonus Game Tickets
\$80.01 - \$100.00	1 Game Ticket + 4 Bonus Game Tickets

There is no limit to the number of Bonus Game Tickets per transaction. Purchases of cigarettes or other tobacco product(s) or purchase of alcoholic beverage product(s) or lottery product(s) alone DO NOT qualify you to receive a Game Ticket. You can obtain a Game Ticket without making a purchase by sending a self-addressed, stamped envelope to "Great Grocery Giveaway, c/o P.O. Box 3009, M.I.P., Markham, ON L3R 6G4". Limit: one Game Ticket per request; one request per outer mailing envelope, one request per day. Requests must be postmarked on or before February 9, 2019 and received on or before February 16, 2019. No mechanically reproduced or computer-generated requests allowed. Any questions, concerns or comments regarding the Game can be forwarded to gamemaster@AGFoodsGreatGroceryGiveaway.com or send your questions, concerns or comments and a self-addressed, stamped envelope to "Great Grocery Giveaway", c/o P.O. Box 3009, M.I.P. Markham, ON, L3R 6G4.

1) **GAME DATES:** The Game begins at 12:01 AM, Mountain Standard Time (“MST”) or the start of business on January 6, 2019 (the "Game Start Date") and is scheduled to end at 11:59 PM MST or the end of business on February 16, 2019 (the "scheduled Game End Date") or whenever Game Ticket supplies are exhausted, whichever occurs first. The period between the Game Start Date and the scheduled Game End Date is known as the "Game Period". Certain components of the Game will end on different dates, as indicated elsewhere in these rules.

2) **WHO CAN PLAY:** The Game is open to all legal residents of Canada (except residents of the province of Quebec), who have reached the age of majority, as of Game Start Date, in the province in which they reside. Age of majority in AB and SK is 18 years; in BC, 19 years. Employees of Game Sponsor, its Administrators, their respective parent companies, Participating Locations, affiliates, subsidiaries, distributors, sales representatives, advertising and promotion agencies, agents, any participating prize sponsors, or any entity that Game Sponsor contracts with, specific to this Game, and members of the immediate families (living in the same household), are not eligible to play or win prizes.

3) **HOW TO PLAY:** There are three ways to play: A) Instant Win Prizes and \$1.00 Off Discounts, B) Enter to Win Sweepstakes and C) Online Sweepstakes. Carefully peel open your Game Ticket along the perforation to find an Instant Win or Enter to Win Sweepstakes message, as well as an Online Sweepstakes message.

A) **INSTANT WIN PRIZES AND \$1.00 OFF DISCOUNTS:** Some Game Tickets will reveal a message stating “You’ve Won” or “Save \$1.00 Off:” followed by the description of an Instant Product Prize (“Instant Prizes”) or Instant Discount (“Instant Discounts”). The approximate average retail value of all Instant Prizes, as of October 31, 2018 is \$2.62. Values range from \$0.58 to \$50.00. See chart below for details.

The following products are offered as Instant Prizes and Instant Discounts in 997,500 Game Tickets available for distribution:

Full Product Description	Size (or Range)	Approx. Retail Value	Number Available	Odds to Receive
FREE INSTANT PRIZES				
Campbell's Chunky Soup	540 mL	\$3.00	2,500	1 in 399
Coke Beverage	1.25 L	\$1.50	5,000	1 in 200

Orville Redenbacher's Gourmet Ready to Eat Popcorn	116-220 g	\$3.50	2,150	1 in 464
Kraft Salad Dressing	475 mL	\$3.00	2,500	1 in 399
SpongeTowels Ultra	6 Rolls	\$5.99	1,260	1 in 792
Nestlé Singles Chocolate Bar	40-60 g	\$1.00	7,500	1 in 133
Ridgies Potato Chips	220 g	\$2.66	2,820	1 in 354
Astro Yogurt	650-750 g	\$2.50	3,000	1 in 333
Kashi Joi Bar	55 g	\$1.50	5,000	1 in 200
Robin Hood Flour	2.5 kg	\$4.99	760	1 in 1313
Milk Bone Dog Treats	113 g	\$2.00	1,880	1 in 531
Breyer's Ice Cream	1.66 L	\$5.00	1,500	1 in 665
Nature Valley Granola Bars	175-230 g	\$3.00	1,500	1 in 665
Dairyland Milk 2 Go	310 mL	\$1.00	4,500	1 in 222
Villaggio Italian Style Bread	540 g	\$3.00	1,000	1 in 998
Tostitos Tortilla Chips	210-320 g	\$3.00	1,000	1 in 998
McCain Superfries	454-650 g	\$3.50	860	1 in 1160
Minute Maid Frozen Orange Juice	295 mL	\$1.66	1,810	1 in 552
Ocean's Chunk Light Tuna	170 g	\$3.00	1,000	1 in 998
Herbal Essences Shampoo or Conditioner	300 mL	\$3.00	1,000	1 in 998
Quaker Crispy Minis	100 g	\$2.00	1,500	1 in 665
Flamingo Chicken Fries and Popcorn Chicken Duo Pack	1.2 kg	\$14.99	210	1 in 4750
Fresh Baked Mini Strudel	85-95 g	\$0.58	5,180	1 in 193
Dr Oetker Giuseppe Pizza	470-900 g	\$5.00	400	1 in 2494
Club House Classic Gravy or Sauce Mix	25-47 g	\$1.50	1,340	1 in 745
AG Foods Cloth Collapsible Box		\$10.50	285	1 in 3500
AG Foods Reusable Shopping Bag		\$1.53	2,000	1 in 499
\$50 Grocery Gift Certificate		\$50.00	285	1 in 3500
2 BONUS Game Tickets			49,000	1 in 21
DOLLAR OFF PRIZES				
Campbell's Soup	284 mL	\$1.00	1,500	1 in 665
Goldfish Crackers	168-200 g	\$1.00	1,500	1 in 665
Coke Beverages	6x710 mL	\$1.00	1,500	1 in 665
Coke Beverages	12x355 mL	\$1.00	1,500	1 in 665
Orville Redenbacher's Microwave Popcorn	3 Pack	\$1.00	3,000	1 in 333
Kraft Miracle Whip	650-890 mL	\$1.00	1,500	1 in 665
MIO or Crystal Light Liquid Concentrates	48 mL	\$1.00	1,500	1 in 665
Purex Bathroom Tissue	12 Double Rolls	\$1.00	1,500	1 in 665
SpongeTowels Ultra	6 Roll	\$1.00	1,500	1 in 665
Häagen-Dazs Ice Cream or Novelties	414-500 mL or 3 Pack	\$1.00	3,000	1 in 333
Old Dutch Potato Chips	255 g	\$1.00	1,500	1 in 665
Old Dutch Arriba Tortilla Chips	245 g	\$1.00	1,500	1 in 665
Black Diamond Natural Cheese	400-450 g	\$1.00	1,500	1 in 665
Parkay Margarine	1.28-1.36 kg	\$1.00	1,500	1 in 665
Special K, Vector, or All Bran Cereal	305-553 g	\$1.00	1,500	1 in 665
Kashi Cereal	306-460 g	\$1.00	1,500	1 in 665
Bick's Pickles	1 L	\$1.00	1,500	1 in 665
Milk Bone Good Morning Chews	170 g	\$1.00	3,000	1 in 333
Breyers Gelato	842 mL	\$1.00	1,000	1 in 998
Lipton Chicken Noodle Soup	4 Pack	\$1.00	1,000	1 in 998
Hellmann's Mayo	750-890 mL	\$1.00	1,000	1 in 998
Nature Valley or Fibre 1 Premium Grain Bars	125-210 g	\$1.00	1,000	1 in 998
Betty Crocker Super Moist Cake Mix	432 g	\$1.00	1,000	1 in 998
Dairyland Milk 2 Go	6x200 mL	\$1.00	1,000	1 in 998
Dairyland Chocolate or Strawberry Milk	1 L	\$1.00	1,000	1 in 998

Dempster's Whole Grains Bread	600 g	\$1.00	1,000	1 in 998
Lay's Family Size Potato Chips	240-255 g	\$1.00	500	1 in 1995
Miss Vickie's Potato Chips	200-220 g	\$1.00	500	1 in 1995
McCain Tasti Taters	650 g	\$1.00	500	1 in 1995
McCain Savoury Wedges	650 g	\$1.00	500	1 in 1995
Minute Maid Apple Juice	1 L	\$1.00	1,000	1 in 998
Ocean's Chunk Light Tuna	170 g	\$1.00	1,000	1 in 998
Dawn Ultra Dishwashing Liquid	532 mL	\$1.00	1,000	1 in 998
Quaker Instant Oatmeal Maple Brown Sugar	430 g	\$1.00	500	1 in 1995
Quaker Oatmeal Express Cup Maple Brown Sugar	48 g	\$1.00	500	1 in 1995
Olymel Duo Sliced Meats Pack Ham and Chicken	300 g	\$1.00	500	1 in 1995
Olymel Nitrite-Free Bacon	375 g	\$1.00	500	1 in 1995
Fresh Baked Turnover	95-115 g	\$1.00	1,000	1 in 998
Dr Oetker Giuseppe Pizza	470-900 g	\$1.00	670	1 in 1489
Frank's Red Hot Dip Mix	24-28 g	\$1.00	670	1 in 1489
Your Next Purchase From Our Meat Department		\$1.00	7,000	1 in 143
Your Next Purchase From Our Produce Department		\$1.00	7,000	1 in 143
TOTAL INSTANT PRIZES AND DISCOUNTS			171,580	1 in 6

All Instant Prizes and Instant Discounts may not be claimed.

WHAT TO DO WHEN YOU GET A TICKET WITH AN INSTANT WIN OR INSTANT DISCOUNT MESSAGE: Go to the location where you obtained your ticket or to any Participating Location, pick up the product described and take it with the corresponding Instant Win or Instant Discount Game Ticket to the checkout for verification and to claim your prize. **You must surrender your Game Ticket to an authorized store employee to receive your prize or discount.**

For the \$50.00 Grocery Gift Certificate Prize, ask for the store manager to redeem the prize. As a condition of awarding the Sweepstakes prize, winner must sign and return the Game Sponsor's Release Form confirming his/her compliance with these Official Rules and releasing the Game Sponsor, any Prize Sponsors, their respective Administrators, affiliates, subsidiaries, advertising and promotional agencies, and the directors, officers, partners, dealers, employees and agents of each of the foregoing, from and against any and all liability arising from or in connection with participation in the Game or the acceptance, possession or use/misuse of any prize. Prize winners will be required to correctly answer a mathematical skill-testing question administered by the Game Sponsor or Administrators.

All Instant Prizes or Instant Discounts must be redeemed before close of business on March 2, 2019.

B) **"ENTER TO WIN" SWEEPSTAKES:** Sweepstakes Entry Forms are included on approximately 997,500 Game Tickets. To enter, hand-print your name and phone number on the entry form and deposit in the Sweepstakes Drawing Box located at any Participating Location on or before February 19, 2019. Limit one entry per qualifying ticket received. No photocopied, mechanically reproduced or facsimile entries allowed. Entries submitted in a manner other than that described above will be disqualified. If Participating Store has Smart One Loyalty program, and you receive a ticket that includes a Sweepstakes Entry Form, show your Game Ticket and your Smart One loyalty card to the cashier and you will be awarded an automatic ballot entry. You must surrender your Game Ticket to an authorized store employee to receive your automatic ballot entry.

There will be six (6) Sweepstakes Drawings held at each participating location and one (1) Grand Prize Sweepstakes Drawing held in each participating province following the drawing schedule as shown below. All eligible ballot entries received on or before each drawing date will be included in that drawing. All non-winning ballot entries will be combined and included in all subsequent drawings. Odds of winning any Sweepstakes prize depend on the number of eligible entries received prior to each drawing.

Enter to Win Drawing Schedule:

Date	Prize	Approximate Retail Value ("ARV")	Number of Prizes Available
Saturday, January 12, 2019	KitchenAid 3.5 Cup Chef's Chopper	\$89.99	48 (1 per participating store location).
Saturday, January 19, 2019	KitchenAid 5-Speed Hand Mixer	\$89.99	48 (1 per participating store location).
Saturday, January 26, 2019	KitchenAid Stove Top Kettle	\$129.99	48 (1 per participating store location).
Saturday, February 2, 2019	KitchenAid 14 Piece Cutlery Set	\$179.99	48 (1 per participating store location).
Saturday, February 9, 2019	KitchenAid 6 Qrt Slow Cooker	\$199.99	48 (1 per participating store location).
Wednesday, February 20, 2019	60 Second Shopping Spree	\$500.00	48 (1 per participating store location).
Wednesday, February 20, 2019	Free Groceries For A Year	\$5,200.00	3 (1 per participating province).

ADDITIONAL DETAILS ON ENTER TO WIN PRIZES: Details on KitchenAid® Appliances may be found at www.KitchenAid.ca. Approximate MSRP is as shown. Some retailers may sell for less. Manufacturer's warranties apply.

60 SECOND SHOPPING SPREE:

There will be one (1) draw for the 60 Second Shopping Spree at each participating location on February 20, 2019. Prize winner will win all the groceries (tobacco, lottery, prescriptions and alcohol products excluded) which the winner is able to collect in a standard sized-shopping cart (supplied by participating store) in sixty (60) seconds. Each shopping spree will take place at a Participating Store designated by the Contest Sponsor, in the presence of a representative of the Participating Store. The winner may only push/pull one cart at a time and may not receive help from any other individual. Only items collected and contained within the cart without assistance by the winner or any other person at the conclusion of the sixty (60) second period will be counted as part of the prize. The winner may collect a maximum of two (2) of any eligible item in his/her cart during the Shopping Spree. The exact retail value of each Shopping Spree depends on the total value of eligible items collected by the winner, but may not exceed Five Hundred Dollars (\$500.00). In the event that the prize winner collects items exceeding the Five Hundred Dollar (\$500.00) maximum retail value, the prize winner may keep the items of his/her choice in his/her cart so that the remaining total is Five Hundred Dollars (\$500.00) or less and there are not more than two (2) of any one item included. The representative of the Participating Store will be deemed the Official Time-Keeper and his or her decision will be final. Shopping Spree prizes are not transferable, nor assignable, except as specified herein. Game Sponsor reserves the right to designate the date and time for any Shopping Spree and the winner must agree to abide by these rules as provided to the prize winner prior to the Shopping Spree. If the prize winner is disabled, infirm or unable to attend on the designated Shopping Spree date, the prize winner may designate another person to conduct the Shopping Spree in his/her place, with prior approval from Game Sponsor and /or Participating Store. **See Rule 4 below for instructions on what to do if your name is drawn for any prize in our Enter to Win Sweepstakes.**

"ENTER TO WIN" SWEEPSTAKES GRAND PRIZE DETAILS: There will be three (3) Grand Prize Sweepstakes Drawings held on February 20, 2019 to award three (3) prizes of Free Groceries for a Year, approximate retail value ("ARV") \$5,200.00. One prize will be awarded from all entries received from each of the provinces of BC, AB and SK. Odds of winning any Sweepstakes prize depend on the number of eligible entries received from all Participating Locations in each province by close of business on February 19, 2019.

C) **ONLINE SWEEPSTAKES:** All game tickets will include a unique Personal Identification Number ("PIN"). To enter the Online Sweepstakes go to www.AGFoods.com anytime after 12:00:01 AM, MST on the Game Start Date. Follow the link to complete the electronic entry form and follow the onscreen instructions to enter. You must have a valid PIN number to enter. Online entries must be received before 11:59:59 PM, MST on February 19, 2019. Limit one (1) Online Sweepstakes entry per PIN per person. To enter online you must have a web browser that is compatible with Internet Explorer 9, Chrome 25.0, Mozilla Firefox 30.0, Opera 16, or Safari 4.0. In the event of a dispute as to who submitted an online entry, the entry will be deemed to be submitted by the "Authorized Email Account Holder" of the email address by an Internet access provider, online service provider or other organization (i.e. business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address.

Online Instant Win PIN and Drawing: There are two (2) ways to win Online prizes: A) Online Instant Win PINs and B) Online Sweepstakes Prize Drawings.

- A) **Online Instant Win PINs:** There will be a total of one hundred fifty (150) instant prizes of a \$50.00 AG Foods Grocery Gift Certificate available to be won. Instant Win PINs are equally and randomly seeded amongst all PINs printed. All Instant Win PIN prizes may not be claimed. If your PIN is an Instant Winner, you will be notified on screen upon correct entry of your PIN. You will then be directed to complete the Online Win Compliance, Release, and Indemnity Agreement ("online release form"). You must keep your game ticket with the winning Instant PIN for verification.
- B) **Online Sweepstakes Prize Drawings:** There will be one (1) online draw held on January 29, 2019, to award one (1) prize of a \$500 AG Foods Grocery Gift Certificate. There will also be one (1) grand prize held on February 20, 2019, to award one (1) grand prize of Free Groceries for a Year, approximate retail value ("ARV") \$5,200.00. Once you have entered a valid PIN, you will receive either one (1), two (2) three (3), four (4), five (5), six (6), seven (7), eight (8), nine (9) or ten (10), Online Win Ballot Entries ("Online Ballots"). Online Ballots will be awarded randomly at equal odds to receive. Winners for the Online Sweepstakes Prizes will be randomly selected from amongst all eligible Online Ballots received through prior to the draw date.

Additional Details for Online Sweepstakes Prizes: The Online Sweepstakes Prizes are nontransferable and no cash redemption or other substitution, in part or whole, is allowed except by Sponsor who may substitute a prize of equal or greater value should the advertised prize become unavailable. No compensation is offered for any portion of the prize not utilized; any portion of the prize not utilized and its corresponding value will be forfeited.

See Rule 4 below for instructions on what to do if your name is drawn for any prize in our Online Sweepstakes.

4) NOTIFICATION AND REDEMPTION

- A) **Instant Prizes and Instant Discounts:** See Rule 3A) **“WHAT TO DO WHEN YOU GET A TICKET WITH AN INSTANT WIN OR INSTANT DISCOUNT MESSAGE”**. All prize and discount claims are subject to verification by authorized personnel at the Participating Location at which the prize claim is presented for redemption. Instant Win Prizes must be redeemed at the location where you obtained your ticket, or any Participating Location before March 2, 2019. Not all Instant Win or Instant Discount prizes may be claimed or awarded.
- B) **Online Instant Win PINs:** If you receive and correctly enter an Instant Win PIN, you will be notified on screen and directed to complete the online release form. Complete the prize release form and follow the instructions to receive your prize. On verification your store will be notified and you will be contacted to come into your store and receive your prize. Not all Online Instant Pins may be redeemed. As a condition of awarding any Sweepstakes or Online Sweepstakes prize, winner must sign and return, within seven (7) days of receipt, the Game Sponsor's Online Win Compliance, Release, and Indemnity Agreement Form confirming his/her compliance with these Official Rules and releasing the Game Sponsor, any Prize Sponsors, their respective Administrators, affiliates, subsidiaries, advertising and promotional agencies, and the directors, officers, partners, dealers, employees and agents of each of the foregoing, from and against any and all liability arising from or in connection with participation in the Game or the acceptance, possession or use/misuse of any prize. Prize winners will be required to correctly answer a mathematical skill-testing question administered by the Game Sponsor or Administrators. All Online Sweepstakes winners must also provide proof of identity (photocopy of Driver's License, Passport, or any other government issued photo I.D.) with the Game Sponsor's Release Form or the prize may be forfeited. Not all Online Instant Win PIN prizes may be claimed or awarded.
- C) **Enter to Win Sweepstakes and Online Sweepstakes Prize Drawings:** If you have been selected as a potential winner in any of the Sweepstakes Drawings described above, the Game Sponsor, Administrators or authorized personnel at Participating Locations will notify you via email, postal mail, or phone. As a condition of awarding any Sweepstakes or Online Sweepstakes prize, winner must sign and return, within seven (7) days of receipt, the Game Sponsor's Release Form confirming his/her compliance with these Official Rules and releasing the Game Sponsor, any Prize Sponsors, their respective Administrators, affiliates, subsidiaries, advertising and promotional agencies, and the directors, officers, partners, dealers, employees and agents of each of the foregoing, from and against any and all liability arising from or in connection with participation in the Game or the acceptance, possession or use/misuse of any prize. Prize winners will be required to correctly answer a mathematical skill-testing question administered by the Game Sponsor or Administrators. All Sweepstakes or Online Sweepstakes winners must also provide proof of identity (photocopy of Driver's License, Passport, or any other government issued photo I.D.) with the Game Sponsor's Release Form or the prize may be forfeited. If a potential winner fails to return the required documents with proof of identity in accordance with these Rules, or is found to have violated the rules of the Game in any way, or if any prize or prize notification from Sponsor is returned as undeliverable, the potential winner will be disqualified and will be deemed to have forfeited the prize in question. In the case of Sweepstakes prizes and Online Sweepstakes prizes, Game Sponsor will hold a drawing to select an alternate prize winner.

In the case of the Enter to Win prizes and the Online Sweepstakes Prize Drawings, Sponsor will hold a maximum of two (2) re-draws to attempt to select an alternate prize winner from among the pool of eligible entries received. A minimum of three (3) attempts will be made to contact each alternate via email or phone. All Online Sweepstakes Prizes and Enter to Win Grand Prizes will be awarded.

All prizes will be shipped to or redeemed at the Participating Store closest to winner's valid disclosed address by prepaid delivery. Allow approximately four (4) to eight (8) weeks for shipment of prizes to Participating Stores following verification. Upon receipt of the prize, the appropriate Participating Store will contact you by telephone and/or mail to make arrangements for you to pick the prize up at the Participating Store. A minimum of three (3) attempts will be made to contact the winner to arrange for pickup of the prize.

Prizes may not be transferred or assigned except as provided herein. No prize substitutions are allowed, except as provided herein. Game Sponsor reserves the right, at its sole discretion, to substitute an advertised prize (or portion thereof) with a prize of equal or greater value for reasons that may include, but are not limited to: unavailability; or production delays caused by labor disruptions, adverse weather conditions or other unforeseen events. Prizes that are not claimed within thirty (30) days of the third attempt to contact, will be deemed forfeited.

5) **ODDS:** Odds of winning an Enter to Win Sweepstakes or Online Sweepstakes prize vary depending on the number of entries received. Odds to receive an Online Instant Win PIN prize are 1 in 6,650. For odds to win an Instant Prize or Instant Discount are 1 in 6, see chart in 3A) above.

6) **PUBLICITY:** Acceptance of a prize, or completing the Enter to Win ballot form (see Rule 3B above) or electronic entry form (see Rule 3C above) constitutes permission for Game Sponsor to use any winner's name, likeness, voice and/or comments for advertising, trade or promotional purposes worldwide in commerce and in any media without limitation or additional compensation unless prohibited by law. The names of the Sweepstakes prize winners may be published in the Game Sponsor's grocery flyer, following verification of prize winners.

7) **RESTRICTIONS:** The following are prohibited and will result in automatic disqualification from the Game: (1) using any method that artificially increases odds of winning; (2) non-compliance with these Official Rules; and (3) any other act which the Game Sponsor determines in its sole discretion, jeopardizes the integrity or proper conduct of the Game.

8) **LIST OF WINNERS:** The names of the major prize winners and a copy of the complete Official Rules are available through gamemaster@AGFoodsGreatGroceryGiveaway.com or by sending a self-addressed, stamped envelope to "Great Grocery Giveaway", c/o P.O. Box 3009, M.I.P., Markham, ON L3R 6G4". Please specify "Rules" and/or "Winners' List" with your request.

9) **GAME MATERIALS:** All game materials will be rejected and judged void if: not obtained from authorized personnel through legitimate channels; any part of any game materials is illegible, altered, mutilated, counterfeit, miscut, misregistered, defaced, tampered with, forged, printed or produced in error, incomplete, blank or partially blank, mechanically reproduced or irregular in any way. All game materials submitted for verification become the property of Game Sponsor and will not be returned. Liability for the issuance of void ticket, if any, is limited to replacement of ticket from random stock while supplies last. Game Sponsor is not responsible for lost or stolen Game Tickets. Game Sponsor is not responsible for any mail delays or interruptions of any kind. No more than the number of prizes stated in these Official Rules will be awarded.

10) **GENERAL TERMS AND CONDITIONS:** Participation in the Game constitutes the entrant's ("you" or "your") full and unconditional agreement to and acceptance of these Official Rules including the decisions of Game Sponsor, which are final with respect to all matters relating to the Game. This Game is void outside the jurisdictions specified in these Rules and where prohibited by law and is subject to all applicable federal, provincial, local, and municipal laws and regulations. The Game Sponsor reserves the right to terminate or withdraw the Game or to amend these Official Rules at any time, without prior notice. Unless otherwise noted, all taxes, fees and all other expenses and surcharges on prizes, if any, are the sole responsibility of the prizewinners, except as provided herein. The Game Sponsor makes no representations or warranties regarding any awarded prize. By participating in the Game, each entrant agrees to release and hold the Game Sponsor, the individual(s) or body corporate which owns and/or operates any Participating Location, any Prize suppliers, their respective parent companies, Administrators and affiliates, subsidiaries, advertising, promotion, fulfillment agencies, legal advisors and each of their respective employees, officers, directors, shareholders and agents (collectively the "Released Parties"), harmless from any and all losses, damages, rights, claims and actions of any kind arising from or in connection with participation in the Game or resulting from acceptance, possession, or use/misuse of any prize or participation in prize-related activities, including without limitation, any loss, personal injury, death, property damage, and claims based on publicity rights, defamation, or invasion of privacy.

All entries and prize claims received become the property of Game Sponsor and will not be returned. "Released Parties" are not responsible for any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Game.

The Released Parties are not responsible for lost, late, damaged, misdirected, illegible, postage-due or incomplete entries, requests or prize claims. The Released Parties are not responsible for any mail delays or interruptions of any kind. The Released Parties are further not responsible for: (i) electronic transmissions or entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, or misdirected; (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation of transmission, communication failures, destruction or unauthorized access to, or alteration of, entries; (iii) failed or unavailable hardware, network, software or telephone transmissions, damage to entrant's or any person's computer and/or its contents, or causes beyond Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Contest; (iv) any entries submitted in a manner that is not expressly allowed under these rules; or (v) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Contest. All incomplete or non-conforming entries will be disqualified. If for any reason the Contest cannot be executed as planned, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Contest, or if the Contest is compromised or becomes technically corrupted in any way, electronically or otherwise, Contest Entities reserve the right to terminate the Contest.

CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE OR OTHERWISE CORRUPT THE GAME OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE GAME MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

11) All properly claimed prizes will be awarded. Total approximate retail value of all available prizes and discounts: \$291,863.00.

Game Sponsor: Associated Grocers, Calgary, AB, T2C 2V7

Game Administrators: WSP International Limited, Markham, ON, L3R 1H5